



ENGINEERED FOR THE STREET,
DESIGNED FOR THE CITY.

Poles

Think Bollard — Think Bullard

SALES GUIDE

OUR PHILOSOPHY

Engineered for the Street, Designed for the City

A pole is more than a support structure — it sets the scale, character, and tone of everything around it. Whether you are lighting a civic plaza, a residential streetscape, a commercial corridor, or a pedestrian path, the pole is the element the entire installation counts on.

We offer both modern and classic styles to suit the full range of architectural contexts — clean geometric profiles for contemporary environments, and ornate period-appropriate forms for traditional settings.



THE MODERN COLLECTION

Clarity, Without the Noise

Clean cylindrical and tapered forms, discreet mounting integrations, and restrained detailing let the lighting infrastructure complement surrounding architecture — ideal for mixed-use developments, waterfronts, and contemporary urban spaces.



THE CLASIC COLLECTION

Heritage in Every Detail

Designed to reinforce the identity of traditional streetscapes, parks, and civic environments through fluted shafts, decorative bases, and period-inspired detailing.

Built on the same FUMATECH® structural platform — so aesthetic direction never compromises long-term performance, durability, or maintenance efficiency.





WHAT EVERY POLE DELIVERS

Core Features

01

Anti-Corrosion

Fully resistant to rust and weathering in any climate.

02

Maintenance-Free

No repainting, recoating, or rust treatment over its life.

03

Double Insulation

Flame-retardant, self-extinguishing construction.

04

UV-Stabilized

Solid-colored material holds its finish for the long term.

05

Chemical Resistant

Withstands chemical agents and fertilizers.

06

Thousands of Combinations

Heights, finishes, and fittings to suit any specification.

CONSTRUCTION

Inside the Structure



01

FUMATECH® Resin Shell

Impact-resistant outer layer, UV-stabilized and self-extinguishing.



02

Solid-Color Resin

Color runs through the material for maximum durability — no surface coat to fade.



03

Galvanized Steel Core

Hot-dip galvanized internally and externally for structural strength.



04

Expanded Polyurethane

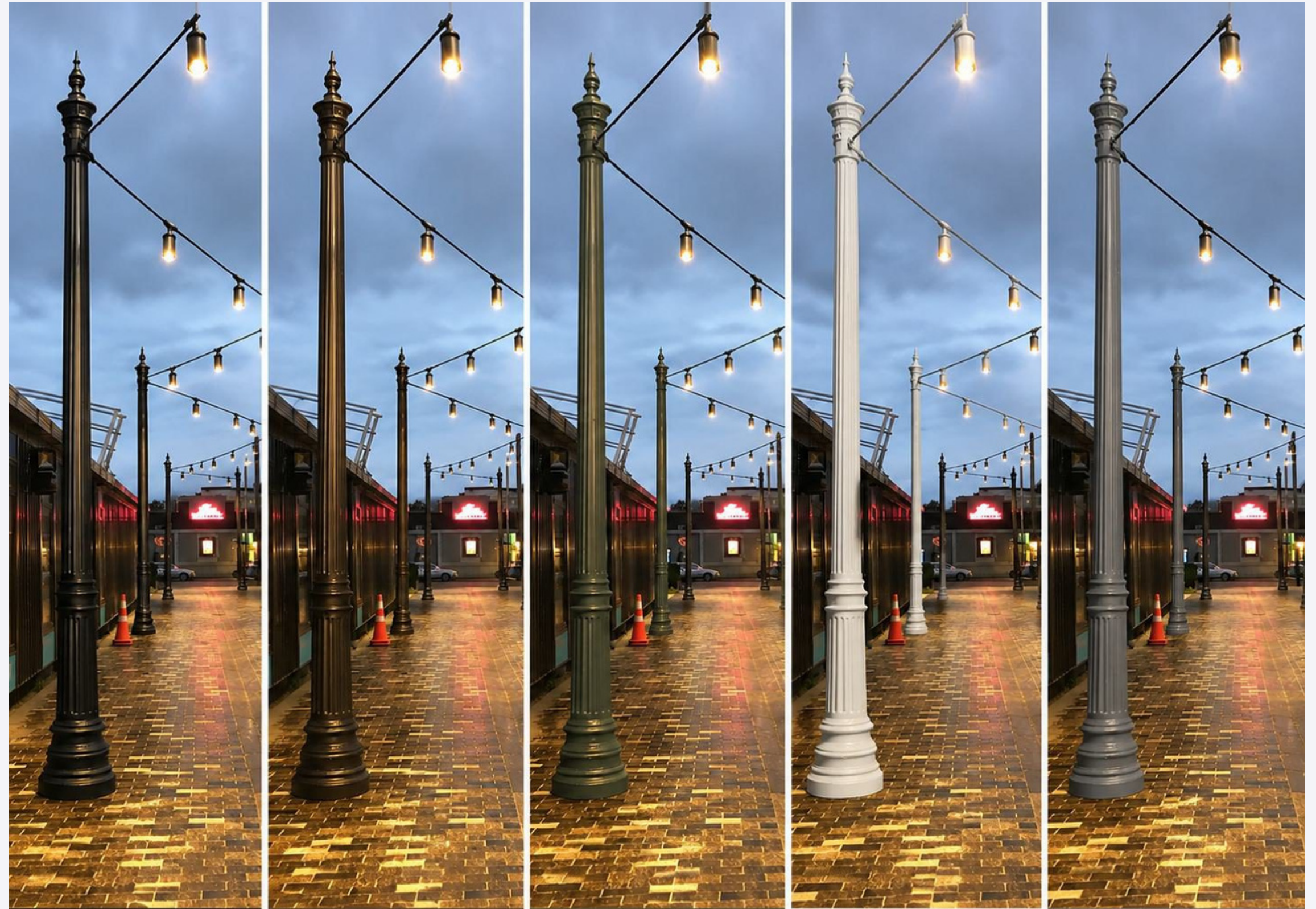
Rigid core fill that ensures stability and supports the structure.

SPECIFY THE LOOK

Finish Options

Five standard finishes integrate each pole into the material and color palette of its surroundings — with custom powder-coat available to specification.

	Black	#1C1C1C
	Antique Bronze	#5A4636
	Antique Green	#4F5B4A
	White	#F2F2EE
	Grey	#6B6D70



OPTIONS & VARIATIONS

Heights & Configurations

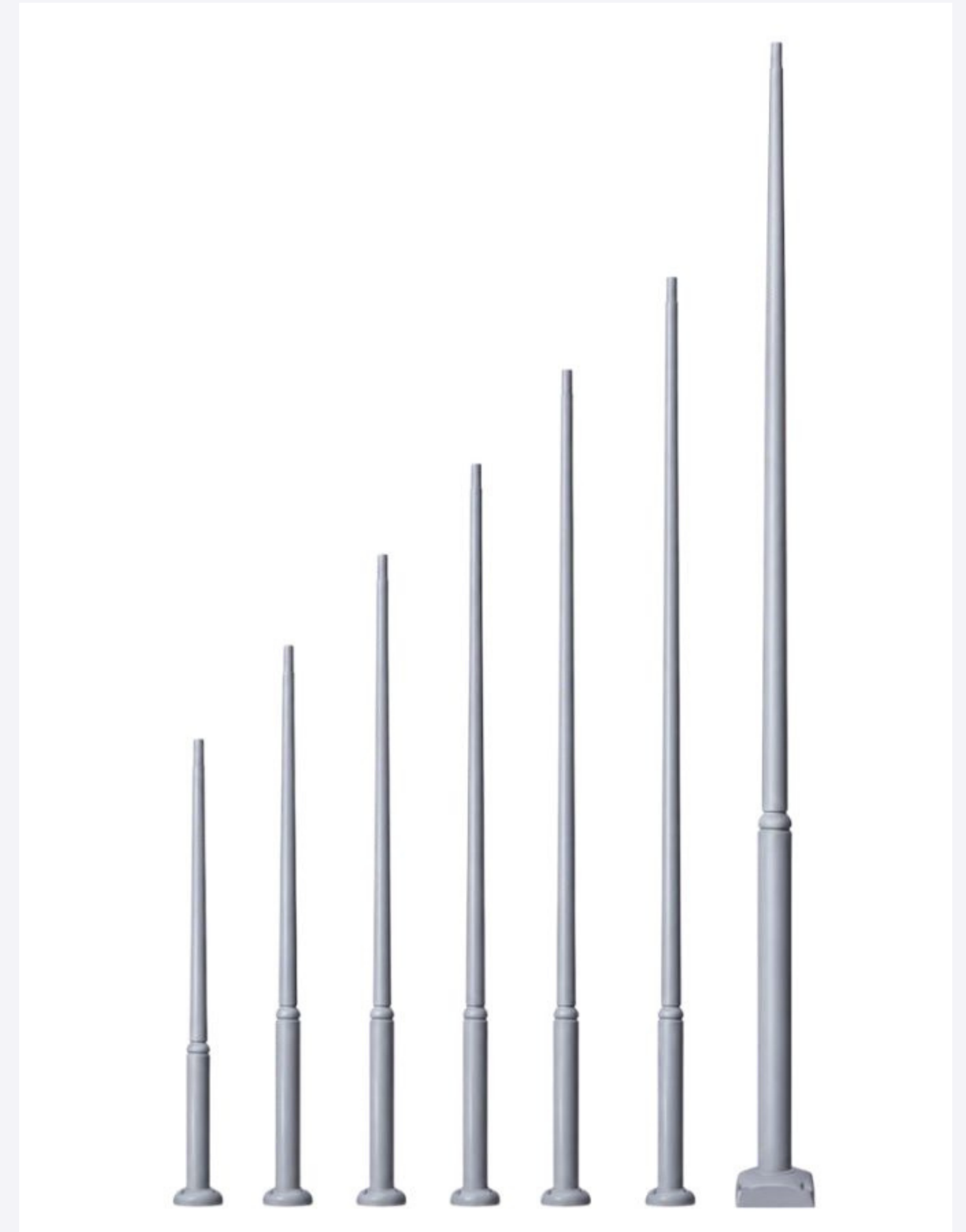
11.8" to **236.2"**

A full range of heights accommodates accent, pedestrian-scale, and street-scale lighting applications — all on one structural platform.

Accent

Pedestrian

Street



COMPATIBILITY

Where They Perform

Designed to work across the full range of exterior lighting applications.



Solar Lighting

Off-grid poles for roads, paths, and low-traffic areas.



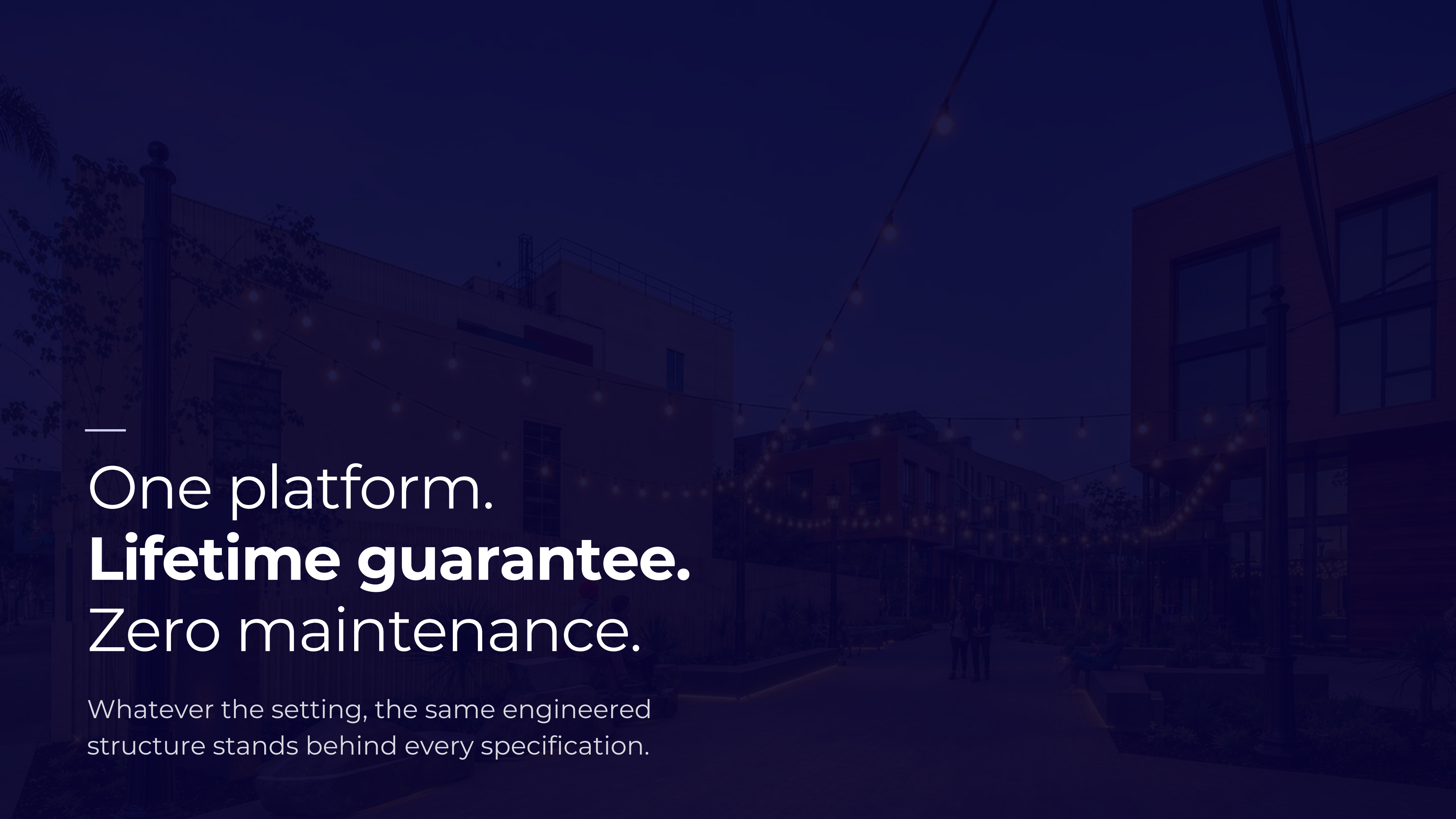
Street & Urban

Civic corridors, plazas, and mixed-use developments.



Catenary Lighting

Engineered to carry and tension overhead string runs.



— One platform.
Lifetime guarantee.
Zero maintenance.

Whatever the setting, the same engineered structure stands behind every specification.

Questions & Answers

How are the poles installed?

Base-flange to a concrete foundation on a standard anchor-bolt pattern, or root-mounted. The one-piece, lightweight build means faster handling and no on-site welding.

Do the poles fade over time?

No. The material is solid-colored and UV-stabilized — color runs through the structure rather than sitting on the surface, so it will not chalk or fade.

Can poles be installed in coastal areas?

Yes. The resin composite is immune to salt-spray corrosion with no galvanic reaction — making it ideal for marine and coastal sites.

Do the poles require maintenance?

They are maintenance-free: no repainting, rust treatment, or recoating across the full service life of the product.



Specify With Confidence

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Get Specification Support