



**BULLARD
BOLLARDS**
Think Bollard Think Bullard

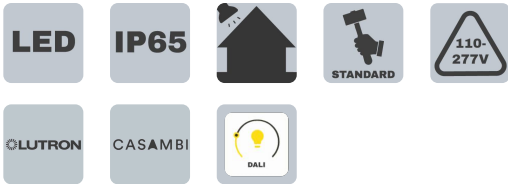
THE BETSY
BB-BTSY-BL





FIXTURE TYPE: _____

PROJECT NAME: _____



GENERAL INFORMATION:

The Betsy is a sleek and durable outdoor bollard from Bullard Bollard, designed to provide high-performance illumination with a modern aesthetic. Constructed from corrosion-resistant aluminum or stainless steel with a durable powder-coated finish, it ensures longevity in harsh environmental conditions. It is available in multiple dimensions, small (36" x diameter 7"), medium (42" x diameter 7.5") and large (48" x diameter 8"). The Betsy is equipped with high-performance LED modules that offer color temperature options of 2700K, 3000K, 3500K, or 4000K for optimal lighting in pathways, parks, and urban spaces.

FIXTURE TYPE:

Bollard

VOLTAGE:

110-277V



MATERIAL:

Die-casting powder coated aluminum.

IP RATING:

IP66



LENS:

PMMA

WARRANTY:

LED lighting products are warranted for 5 years.

DRIVER POSITION:

Remote

MAIN FEATURES:

- High visual comfort
- Available in a wide range of finishes and dimensions
- Functional and minimalistic design
- Shock-resistant construction
- Operating Temperature: -22°F to +140°F.

THINK BOLLARD - THINK BULLARD

sales@gordonbullard.com
www.bullardbollards.com
1-877-964-4646

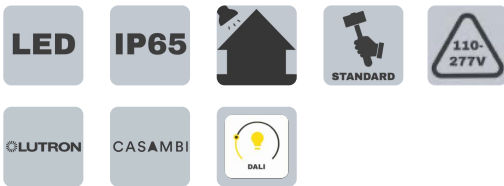
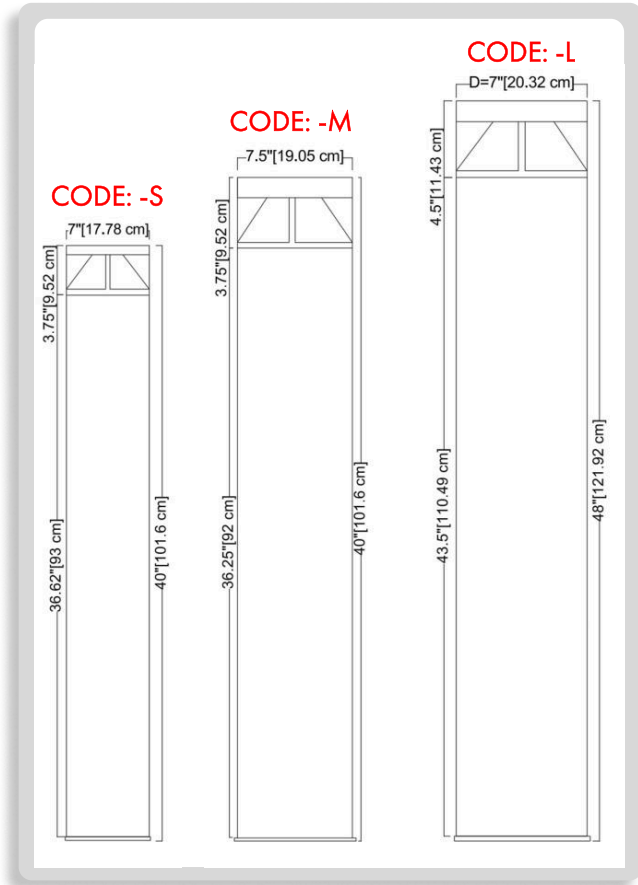


991 South Gull Lake Dr
Richland, MI 49083
USA



FIXTURE TYPE: _____

PROJECT NAME: _____



HOW TO ORDER:

CODE:

Example:
CODE: BB-BTSY-BL-M-LD2-27K-DIM-TRH-UPE-DK

BB-BTSY-BL-M-
LD2-27K-DIM-
TRH-UPE-DK

1 MODELS:

CODE: -S (small)

- A) Diameter - Ø: 7" (17.8 cm)
- B) Height - H: 36" (91.4 cm)

CODE: -M (medium)

- A) Diameter - Ø: 7.5" (19 cm)
- B) Height - H: 42" (106.7 cm)

CODE: -L (large)

- A) Diameter - Ø: 8" (20.3 cm)
- B) Height - H: 48" (121.9 cm)

2 LIGHT SOURCE:

LED / 11W / 335 lm / 90 CRI

3 LIGHTING DISTRIBUTIONS:

- LD1 180°
- LD2 360°

4 CCT:

- 27K 2700K
- 30K 3000K
- 35K 3500K
- 40K 4000K
- CUS Custom on request

5 DIMMING:

- NON NON-Dimmable
- DIM 0-10V
- CAS Casambi
- LUT Lutron
- DAL Dali

THINK BOLLARD - THINK BULLARD

sales@gordonbullard.com
www.bullardbollards.com
1-877-964-4646



991 South Gull Lake Dr
Richland, MI 49083
USA

FIXTURE TYPE: _____

PROJECT NAME: _____



HOW TO ORDER:

CODE:

Example:

CODE: BB-BTSY-BL-M-LD2-27K-DIM-TRH-UPE-DK

BB-BTSY-BL-M-
LD2-27K-DIM-
TRH-UPE-DK

6

OPTIONS:

- TRH Tamper Resistant Hardware
- UPE Universal (110-277 VAC) Photo Eye

7

FINISH OPTIONS:

- WH White (RAL 9010) 
- BL Black (RAL 9005) 
- BR Bronze (RAL 8004) 
- LG Light Grey (RAL 7047) 
- DK Dark Grey (RAL 7021) 
- CUS Custom RAL on request* 

LED

IP65



LUTRON

CASAMBI



THINK BOLLARD - THINK BULLARD

sales@gordonbullard.com

www.bullardbollards.com

1-877-964-4646



991 South Gull Lake Dr

Richland, MI 49083

USA