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Think Bullard Think Bullard

**SLICK WILLY LUMA FACADE**  
BB-SLWLLF-CL





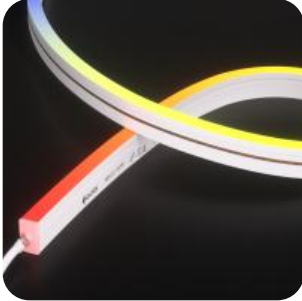
FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_

-24V.3D2024.LLF



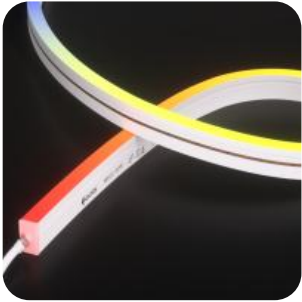
-24V.3D2025.LLF



-24V.3D2026.LLF



-24V.3D2027.LLF



**GENERAL INFORMATION:**

Engineered for architectural excellence, this high-performance silicone neon LED delivers refined, shadow-free illumination with exceptional durability across demanding environments. Featuring a high-efficiency light source (LM80 certified) and a precision optical distribution design, it ensures perfectly uniform light with no visible dots or shadows; pure, continuous elegance. Crafted using an advanced three-color silicone extrusion process, the strip offers superior flexibility, clean cutting accuracy, and a sleek, dust-resistant finish. Compared to traditional PVC solutions, its premium silicone body provides enhanced resilience and a more sophisticated aesthetic. Built to endure, it resists UV exposure, corrosion, saline environments, acids, and alkalis, making it ideal for both indoor and outdoor architectural applications.

**FIXTURE TYPE:**

Arch LED Neon

**MATERIAL:**

Three-color silicone extrusion process

**IP RATING:**

IP67

IP67

**IK RATING:**

IK08

IK08

**WARRANTY:**

5 year warranty, high reliability

**DRIVER POSITION:**

Remote

**MAIN FEATURES:**

Light source: High luminous efficiency, LM80 proved.  
 Optical Design: Unique optical light distribution structure design.  
 Product Certification: UL, CE, ROHS, UKCA, CB  
 Working/Storage Temperature: Ta:-25~50°C / 0°C~60°C.  
 Product application: Signage lighting, Outdoor/indoor lighting, Architectural contour lighting.

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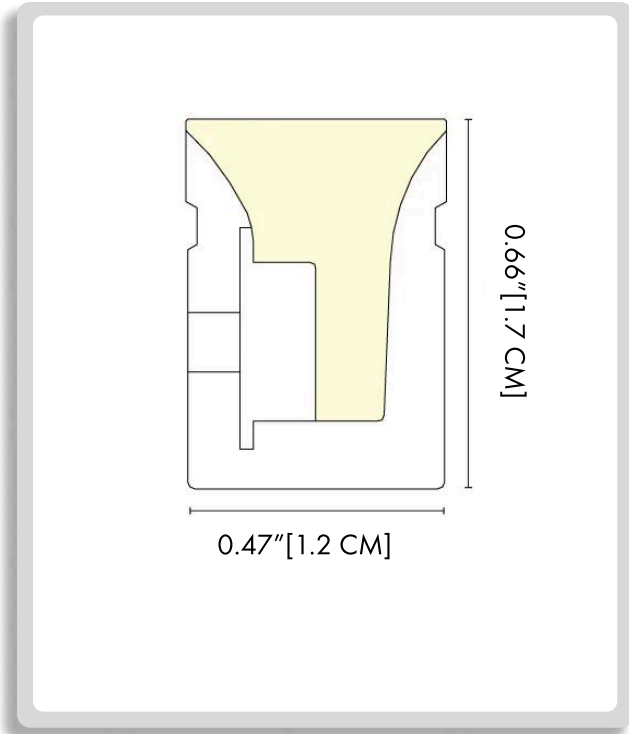


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 USA



FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_



**HOW TO ORDER:**

**CODE:**

**Example:**  
CODE: BB-SLWLLF-CL-24V.3D2024.LLF-22K9-AS-TD-01-LLF

BB-SLWLLF-CL-24V.3D2024.LLF-22K9-AS-TD-01-LLF

**1 DIMENSIONS:**

A) Length - L: 0.66" (1.7 cm)  
B) Height - H: 0.47" (1.2 cm)

**2 LIGHT SOURCE:**

-24V.3D2024.LLF

	CCT	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
-22K9	2400 K	>90	24	0.4 (0.12A/ft)	9.6 (2.93W/ft)	10.6 (3.23W/ft)	400(121/ft)
-27K9	2700 K						410(125/ft)
-30K9	3000 K						450(137/ft)
-35K9	3500 K						485(147/ft)
-40K9	4000 K						420(128/ft)
-GB	G 525-530nm	/	24	0.4 (0.12A/ft)	9.6 (2.93W/ft)	10.6 (3.23W/ft)	/
-BG	B 455-465nm						/
-RGB	RGB	/	24	0.5 (0.15A/ft)	12 (3.66W/ft)	13.2 (4.02W/ft)	/
-RG	R 615-625nm						
-G	G 520-530nm						
-B	B 465-470nm						
-27RG	RGB~2700 K						
-30RG	RGB~3000 K	/	24	0.6 (0.18A/ft)	14.4 (4.39W/ft)	16 (4.88W/ft)	/
-35RG	RGB~3500 K						
-40RG	RGB~4000 K						
-54RG	RGB~5000 K						
-2750	2400~4000 K	>90	24	0.5 (0.15A/ft)	12 (3.66W/ft)	13.2 (4.02W/ft)	520(158/ft)

STANDARD LENGTH	REMARK
5000mm (16.4ft)	7LED/50mm FOR OPTIONS
10000mm (32.81ft)	-22K9/-27K9/-30K9/-35K9/-40K9/-GB/-BG 7LED/83.33mm FOR OPTIONS -RGB/-RG/-G/-B
5000mm (16.4ft)	12LED/62.5mm FOR OPTIONS
	-27RG/-30RG/-35RG/-40RG/-54RG 14LED/100mm FOR OPTION 2750

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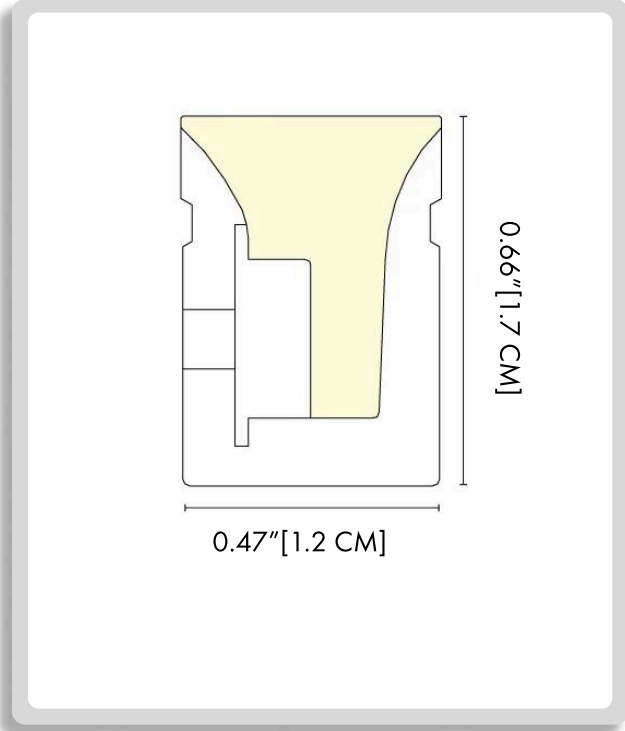


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**HOW TO ORDER:**

**CODE:**

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BB-SLWLLF-CL-24V.3D2024.LLF-22K9-AS-TD-01-LLF

**1 DIMENSIONS:**

A) Length - L: 0.66" (1.7 cm)  
B) Height - H: 0.47" (1.2 cm)

**2 LIGHT SOURCE:**

-24V.3D2025.LLF

	CCT	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
-22K9	2400 K	>90	24	0.4 (0.12A/ft)	9.6 (2.93W/ft)	10.6 (3.23W/ft)	400(121/ft)
-27K9	2700 K						410(125/ft)
-30K9	3000 K						450(137/ft)
-35K9	3500 K						485(147/ft)
-40K9	4000 K						420(128/ft)
-GB	G 525-530nm	/	24	0.4 (0.12A/ft)	9.6 (2.93W/ft)	10.6 (3.23W/ft)	/
-BG	B 455-465nm						/
-RGB	RGB	/	24	0.5 (0.15A/ft)	12 (3.66W/ft)	13.2 (4.02W/ft)	/
-RG	R 615-625nm						
-G	G 520-530nm						
-B	B 465-470nm						
-27RG	RGB~2700 K						
-30RG	RGB~3000 K	/	24	0.6 (0.18A/ft)	14.4 (4.39W/ft)	16 (4.88W/ft)	/
-35RG	RGB~3500 K						
-40RG	RGB~4000 K						
-54RG	RGB~5000 K						
-2750	2400~4000 K	>90	24	0.5 (0.15A/ft)	12 (3.66W/ft)	13.2 (4.02W/ft)	520(158/ft)

STANDARD LENGTH	REMARK
5000mm (16.4ft)	7LED/50mm FOR OPTIONS
10000mm (32.81ft)	-22K9/-27K9/-30K9/-35K9/-40K9/-GB/-BG 7LED/83.33mm FOR OPTIONS -RGB/-RG/-G/-B
5000mm (16.4ft)	12LED/62.5mm FOR OPTIONS
	-27RG/-30RG/-35RG/-40RG/-54RG 14LED/100mm FOR OPTION 2750

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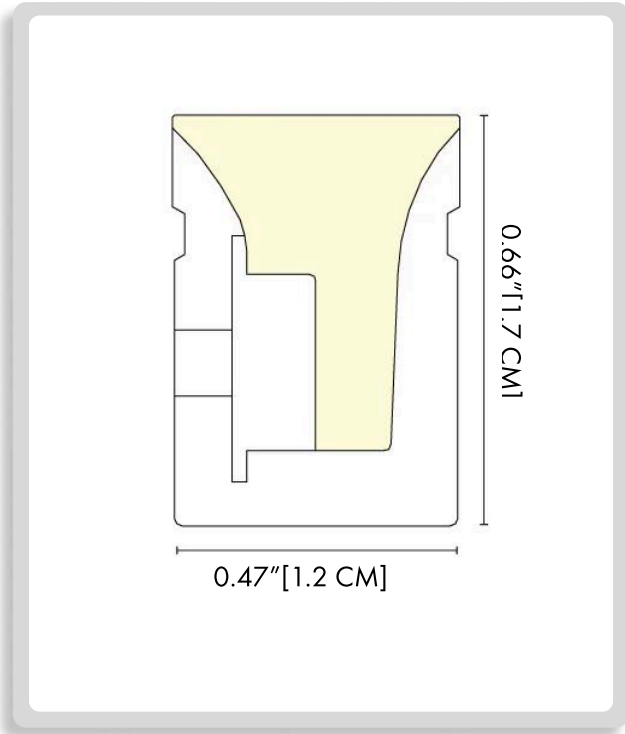


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FIXTURE TYPE: \_\_\_\_\_

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**HOW TO ORDER:**

**CODE:**

**Example:**  
CODE: BB-SLWLLF-CL-24V.3D2024.LLF-22K9-AS-TD-01-LLF

BB-SLWLLF-CL-24V.3D2024.LLF-22K9-AS-TD-01-LLF

**1 DIMENSIONS:**

A) Length - L: 0.66" (1.7 cm)  
B) Height - H: 0.47" (1.2 cm)

**2 LIGHT SOURCE:**

-24V.3D2026.LLF

	CCT	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
-2K90	2200 K	>90	48	0.11 (0.03A/ft)	5.3 (1.62W/ft)	5.8 (1.77W/ft)	390(118/ft)
-2K90	2700 K						370(112/ft)
-3K90	3000 K						360(109/ft)
-4K90	4000 K						380(115/ft)
-22K9	2200 K	>90	48	0.2 (0.06A/ft)	9.6 (2.93W/ft)	10.6 (3.23W/ft)	700(213/ft)
-27K9	2700 K						650(198/ft)
-30K9	3000 K						650(198/ft)
-40K9	4000 K						680(207/ft)
-RGB4	RGB	/	48	0.2 (0.06A/ft)	9.6 (2.93W/ft)	10.6 (3.23W/ft)	/
-RG48	R 620-630nm						/
-G48	G 525-530nm						/
-B48	B 465-470nm						/
-21RK	RGB~2100 K	/	48	0.2 (0.06A/ft)	9.6 (2.93W/ft)	10.6 (3.23W/ft)	/
-27RK	RGB~2700 K						/
-30RK	RGB~3000 K						/
-35RK	RGB~3500 K						/
-40RK	RGB~4000 K						/
-54RK	RGB~5400 K						/

STANDARD LENGTH	REMARK
50000mm (164ft) <b>FOR OPTIONS</b> -22K9/-27K9/-30K9/-40K9	7LED/50mm <b>FOR OPTIONS</b> -22K9/-27K9/-30K9/-40K9/-22K/-27K/-30K/-40K/RGB/-RG/-G/-B
20000mm (65.6ft) <b>FOR OPTIONS</b> -22K/-27K/-30K/-40K/RGB/-RG/-G/-B/-21RG/-27RG/-30RG/-35RG/-40RG/-54RG	12LED/62.5mm <b>FOR OPTIONS</b> -21RG/-27RG/-30RG/-35RG/-40RG/-54RG

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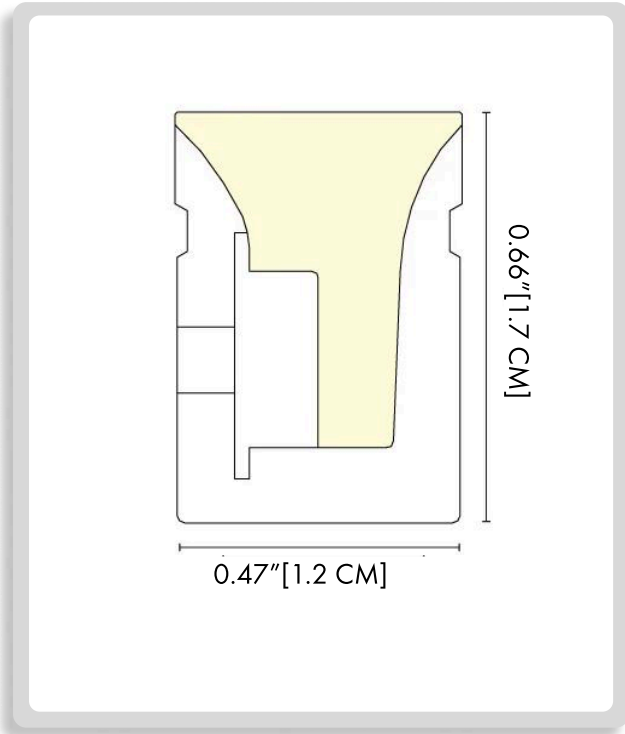


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**HOW TO ORDER:**

**CODE:**

**Example:**  
CODE: BB-SLWLLF-CL-24V.3D2024.LLF-22K9-AS-TD-01-LLF

BB-SLWLLF-  
CL-24V.3D2024.LLF-  
22K9-AS-TD-01-LLF

**1 DIMENSIONS:**

A) Length - L: 0.66" (1.7 cm)  
B) Height - H: 0.47" (1.2 cm)

**2 LIGHT SOURCE:**

-24V.3D2027.LLF

	CCT	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
-RB48	RGB						
-RG48	R 620-630nm	/	24	0.75 (0.23A/ft)	18 (5.49W/ft)	20.7 (6.31W/ft)	/
-G48	G 525-530nm	/	24				
-B48	B 465-470nm	/	24				
-2K98	2200 K	>80	24	0.75 (0.23A/ft)	18 (5.49W/ft)	20.7 (6.31W/ft)	900(274/ft)
-7K98	2700 K	>80	24				1040(317/ft)
-3K98	3000 K	>80	24				990(301/ft)
-4K98	4000 K	>80	24				1080(329/ft)
-RGB3	RGB						
-RG3	R 620-630nm	/	24	0.75 (0.23A/ft)	18 (5.49W/ft)	20.7 (6.31W/ft)	/
-G3	G 525-530nm	/	24				
-B3	B 465-470nm	/	24				
-2K48	2200 K	>80	24	0.75 (0.23A/ft)	18 (5.49W/ft)	20.7 (6.31W/ft)	900(274/ft)
-7K48	2700 K	>80	24				1040(317/ft)
-3K48	3000 K	>80	24				990(301/ft)
-4K48	4000 K	>80	24				1080(329/ft)

STANDARD LENGTH	REMARK
5000mm (16.4ft) <b>FOR ALL OPTIONS</b>	7LED/83.3mm SPI-IC:(UCS1903H) DMX-IC: (UCS512B3L) 12Pixels/m <b>FOR ALL OPTIONS</b>

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BB-SLWLLF-  
CL-24V.3D2024.LLF-  
22K9-AS-TD-01-LLF

**3 ACCESSORIES:**

AS-TD-01-LLF



AS-NMS1217A1-25-LLF



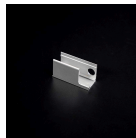
AS-AFS1217A4-1000-LLF



AS-NMS1217GD0-EC-LLF



AS-AFS1217A4-35-LLF



AS-NMS1217GH0-EC-LLF



AS-AFS1217A5-1000-LLF



AS-NMS1217M1-500-LLF



AS-NMS1217A-LLF



AS-NMS1217P-1000-LLF



AS-NMS1217A-1000-LLF



AS-NMS1217P-25-LLF



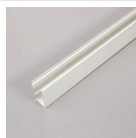
AS-NMS1217A-25-LLF



AS-PG-0002-LLF



AS-NMS1217A1-1000-LLF



AS-WS-0015-LLF



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Example:  
CODE: BB-SLWLLF-CL-24V.3D2024.LLF-22K9-AS-TD-01-LLF

BB-SLWLLF-  
CL-24V.3D2024.LLF-  
22K9-AS-TD-01-LLF

**3 ACCESSORIES:**

AS-WS-0016-LLF



CP2-GBA-LLF



CR2-GBA-LLF



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