



**BULLARD  
BOLLARDS**  
Think Bollard Think Bullard

**PRIME SPOT 300  
(SPOTLIGHT)**



FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_

NOTES:



**GENERAL INFORMATION:**

The Bullard Bollards PRIME SPOT 300 (BB-PRM300-GH-SP) is a commanding architectural spotlight designed to deliver powerful, precisely controlled illumination that transforms façades, landscape elements, and outdoor spaces with dramatic definition. Its sculpted aluminum body, premium finish, and ultra-clear optic combine enduring durability with a sleek, contemporary aesthetic. With adjustable aim and high-performance optics, this fixture empowers designers to shape light and shadow with clarity, depth, and visual richness. Elegant in form yet formidable in performance, it is the perfect choice for high-end exterior lighting schemes where architectural expression and light quality must harmonize.

**FIXTURE TYPE:**

Spot Lights

**LIGHTING:**

LED

**INPUT VOLTAGE:**

110-277V

**MATERIAL:**

Extruded aluminum EN AW-6060 T5 high resistance to oxidation  
Die-cast aluminum EN AB 44100 highly resistant to oxidation

**FINISH AND PROTECTION:**

Primary treatment with nanoceramic conversion.  
Protection with textured polyester powder coating resistant to weathering and UV rays

**IP RATING:**

IP66

**DRIVER POSITION:**

Integral

**APPLINCE CLASS:**

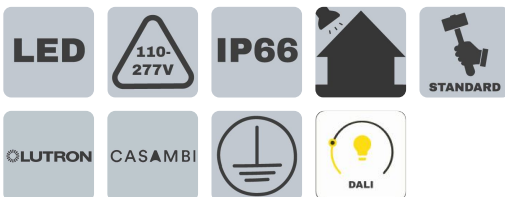
I

**GLARE INDEX:**

UGR < 16

**CRI:**

>90



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sales@gordonbullard.com  
www.bullardbollards.com  
1-877-964-4646



991 South Gull Lake Dr  
Richland, MI 49083  
USA

FIXTURE TYPE: \_\_\_\_\_

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NOTES:



**ROTATION:**

359°

**CABLE TYPE:**

H05RN-F 0.03 cm<sup>2</sup>

**CABLE ENTRY:**

Brass cable gland M16 Ø 0.5/1.0 cm

**GASKETS:**

Silicone gaskets

**SWIVEL:**

+/- 90°

**LIGHT DISTRIBUTION:**

12°	Symmetrical narrow beam (<=15°)
25°	Symmetrical medium flood (15° - 45°)
50°	Symmetrical wide beam (45° - 125°)
14°x 47°	2 Axis symmetrical

**BEAM DIRECTIONABILITY:**

Adjustable

**OPTICS:**

Reflector in anti-UV technopolymer with super pure aluminum metallization

**SECONDARY OPTICS:**

Black anti UV technopolymer reflector

**EXTERNAL SCREWS:**

Stainless steel

**DIFFUSER MATERIAL:**

Tempered sodium-calcium glass 0.4 cm

**WARRANTY:**

LED lighting products are warranted for 5 years.

**MAIN FEATURES:**

- High visual comfort
- Wide choice of optics
- Self-cleaning diffuser
- Ease of installation and aiming
- Operating Temperature: -4°F to +122°F



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PROJECT NAME: \_\_\_\_\_

**HOW TO ORDER:**

**CODE:**

**Example:**

**CODE: BB-PRM300-GH-SP-L1-K30-B1-DIM-02-AC204**

BB-PRM300-  
GH-SP-L1-K30-B1-  
DIM-02-AC204

**1 DIMENSIONS:**

Length - L: 11.54" (29.3 cm)  
Height - H: 3.62" (9.2 cm)  
Width - W: 1.69" (4.3 cm)

**2 LIGHT SOURCE:**

**-L1** LED / 1 x 21 W / 110-277 V / 60 Hz  
**-L2** LED / 1 x 32 W / 110-277 V / 60 Hz

**3 CCT&LUMENS:**

**-K30** 3000K = 1964 lm } **FOR L1 MODEL**  
**-K40** 4000K = 2180 lm }  
**-KK30** 3000K = 2946 lm } **FOR L2 MODEL**  
**-KK40** 4000K = 3270 lm }

**4 BEAM ANGLE:**

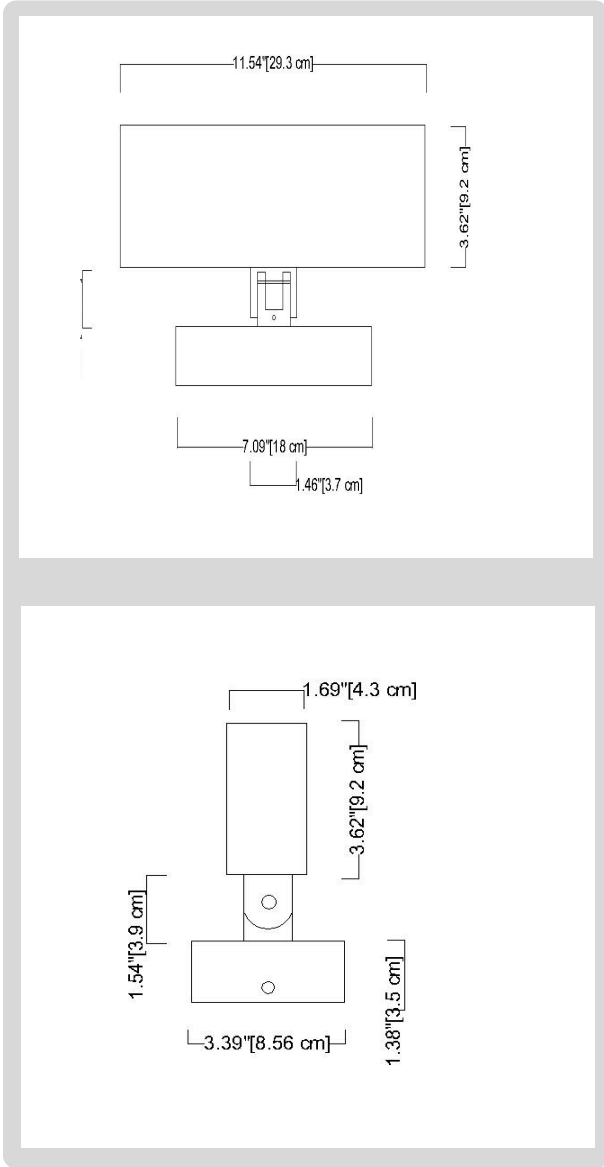
**-B1** 12°  
**-B2** 25°  
**-B3** 50°  
**-B4** 14°x 47°

**5 DIMMING OPTIONS:**

**-NON** NON-Dimmable  
**-DIM** 0-10V  
**-CAS** Casambi  
**-LT** Lutron  
**-DAL** Dali

**6 FINISH OPTIONS:**

**-01** White matt  
**-02** Black matt  
**-05** Anthracite grey matt  
**-19** Light grey matt  
**-26** Bronze  
**-45** Corten matt  
**-62** Antique grey matt  
**-65** Blue matt  
**-80** Sand matt  
**-83** Green matt



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**7 ACCESSORIES:**

**-AC204**

IP 68 fast connector 4P



**-AC204-5P**

IP 68 fast connector 5P



**-ED-05**

DALI Optional



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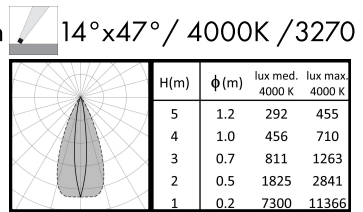
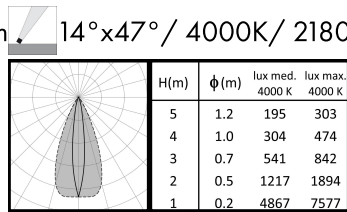
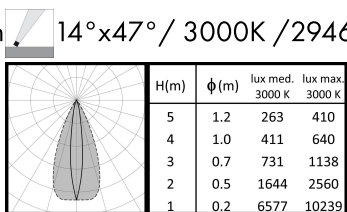
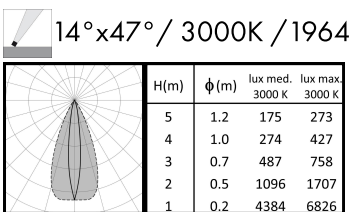
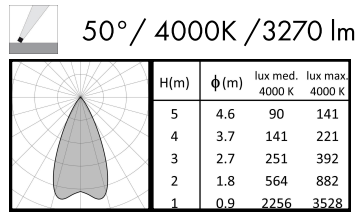
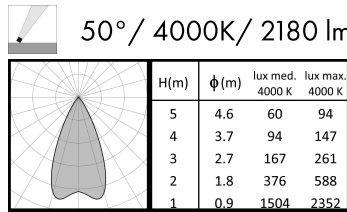
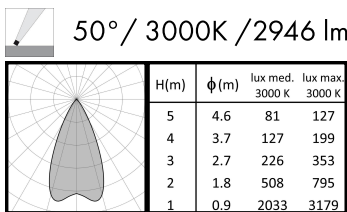
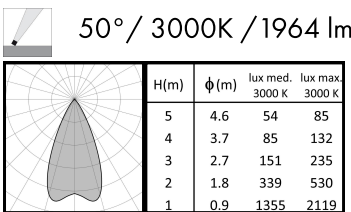
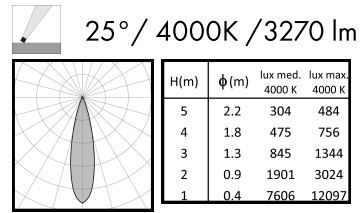
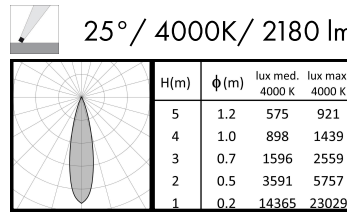
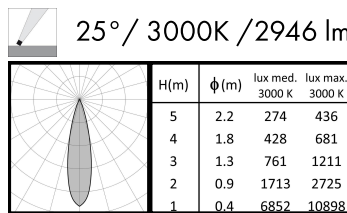
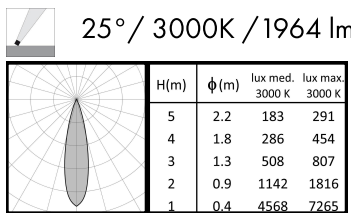
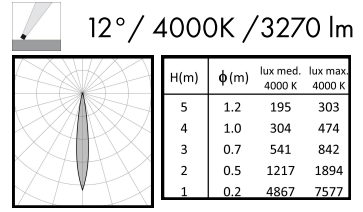
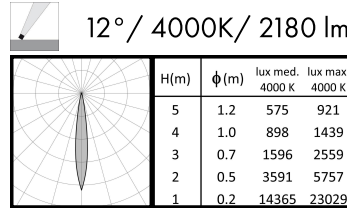
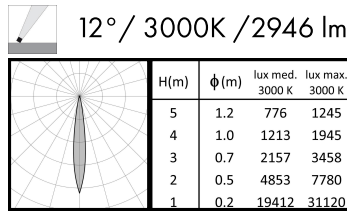
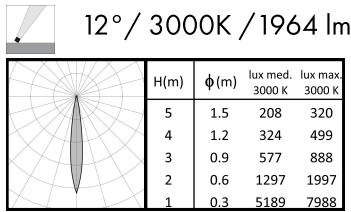
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**8 PHOTOMETRY:**



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