



**BULLARD  
BOLLARDS**  
Think Bollard Think Bullard

**ELARA**  
BB-1201-BL





**BULLARD  
BOLLARDS**  
Think Bullard Think Bullard

**CODE:  
BB-1201-BL**

FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_



**GENERAL INFORMATION:**

The Elara Bollard from the Bullard Outdoor range is a durable and energy-efficient LED bollard light with a sleek square design, standing at 31.5" (80 cm) tall. Powered by a 6W LED with a voltage input range of 110-277V, it is constructed from pure aluminum and equipped with gasket materials, ensuring a high IP65 protection rating for excellent resistance to corrosion and compression. Ideal for illuminating gardens, parks, pathways, and villa projects, it offers easy installation and low energy consumption. The dimensions of the Elara Bollard are H: 31.5" (80 cm), L: 3.54" (9 cm), and W: 3.15" (8 cm). It features a 6W LED light source with 85 lm/W efficiency, available in CCT options of 2700K, 3000K, 4000K, and 5000K, with beam angles of 40° and 120°, and a CRI of 80 or 90.

**FIXTURE TYPE:**

Bollard

**LIGHTING:**

LED



**VOLTAGE:**

110-277V



**MATERIAL:**

Aluminum

**IP:**

IP 65



**THINK BOLLARD - THINK BULLARD**

sales@gordonbullard.com

www.bullardbollards.com

1-877-964-4646



991 South Gull Lake Dr

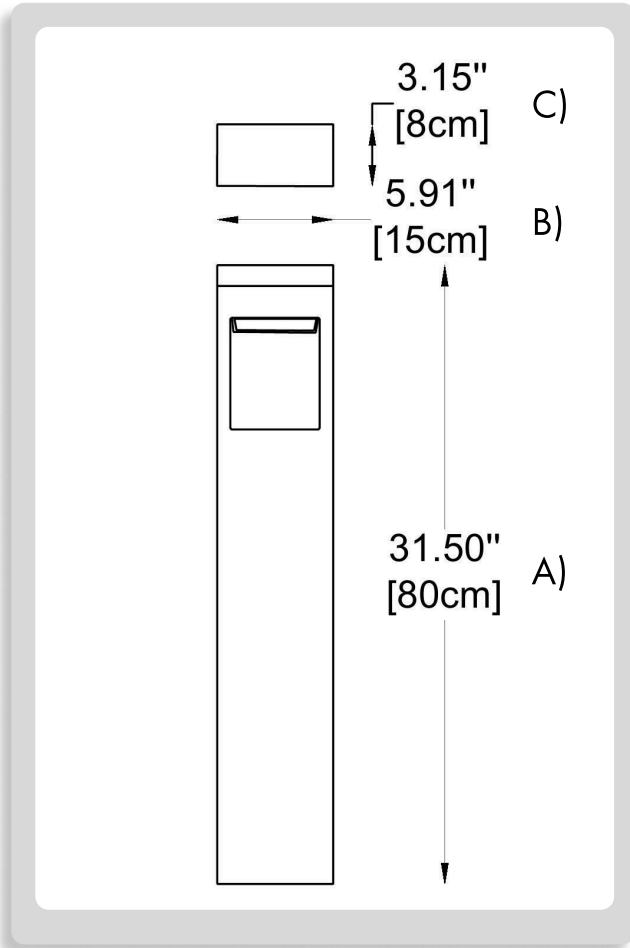
Richland, MI 49083

USA



FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_



**HOW TO ORDER:**

**CODE:**

Example:  
CODE: BB-1201-BL-B40-K30-C80-DIM-CUS

BB-1201-BL-B40-  
K30-C80-DIM-CUS

**1 DIMENSIONS:**

A) Height - H: 31.5" (80 cm)  
B) Length - L: 5.91" (15 cm)  
C) Width - W: 3.15" (8 cm)

**2 LIGHT SOURCE:**

LED / 6W / 85 lm/W

**3 BEAM ANGLE:**

**-B40** 40°  
**-B120** 120°

**4 CCT:**

**-K27** 2700K  
**-K30** 3000K  
**-K40** 4000K  
**-K50** 5000K

**5 CRI:**

**-C80** CRI 80  
**-C90** CRI 90

**6 DIMMING OPTIONS:**

**-NON** NON-Dimmable  
**-DIM** 1-10V  
**-DMX** DMX512  
**-RDM** RDM

**7 FINISH OPTIONS:**

**-WH** White   
**-BL** Black   
**-CUS** Custom on request\*

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