



**BULLARD  
BOLLARDS**  
Think Bollard Think Bullard

**SLICK WILLY FROST FIRE**  
BB-SLWLFF-CL





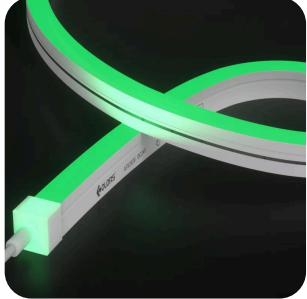
**BULLARD  
BOLLARDS**  
Think Bollard Think Bullard

**CODE:  
BB-SLWLFF-CL**

FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_

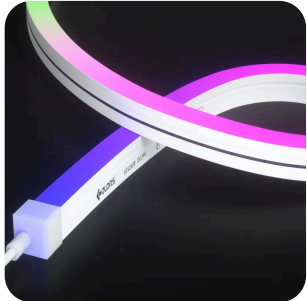
-AF1-SLFF-CL



-AF5-SLFF-CL



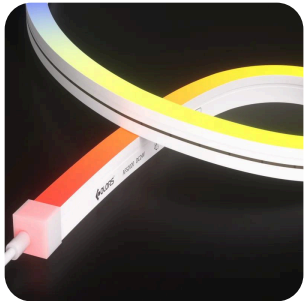
-AF2-SLFF-CL



-AF6-SLFF-CL



-AF3-SLFF-CL



-AF7-SLFF-CL



-AF4-SLFF-CL



-AF8-SLFF-CL



LED

IP67

IK08



UV  
RESISTANT



SOLVENT  
RESISTANT



SALTWATER  
RESISTANT



FLAME  
RESISTANT

**THINK BOLLARD - THINK BULLARD**

sales@gordonbullard.com

www.bullardbollards.com

1-877-964-4646



991 South Gull Lake Dr

Richland, MI 49083

USA

**GENERAL INFORMATION:**

Engineered for architectural excellence, this high-performance silicone neon LED delivers refined, shadow-free illumination with exceptional durability across demanding environments.

Featuring a high-efficiency light source (LM80 certified) and a precision optical distribution design, it ensures perfectly uniform light with no visible dots or shadows; pure, continuous elegance.

Crafted using an advanced three-color silicone extrusion process, the strip offers superior flexibility, clean cutting accuracy, and a sleek, dust-resistant finish. Compared to traditional PVC solutions, its premium silicone body provides enhanced resilience and a more sophisticated aesthetic.

Built to endure, it resists UV exposure, corrosion, saline environments, acids, and alkalis, making it ideal for both indoor and outdoor architectural applications.

**FIXTURE TYPE:**

Arch LED Neon

**MATERIAL:**

Three-color silicone extrusion process

**IP RATING:**

IP67

IP67

**IK RATING:**

IK08

IK08

**WARRANTY:**

5 year warranty, high reliability

**DRIVER POSITION:**

Remote

**MAIN FEATURES:**

Light source: High luminous efficiency, LM80 proved.

Optical Design: Unique optical light distribution structure design.

Product Certification: UL, CE, ROHS, UKCA, CB

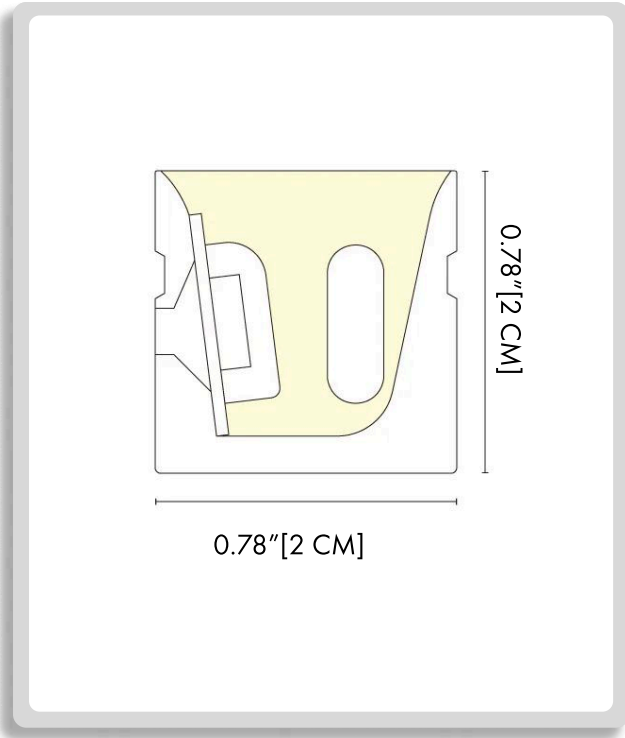
Working/Storage Temperature: Ta:-25~50°C / 0°C~60°C.

Product application: Signage lighting, Outdoor/indoor lighting, Architectural contour lighting.



FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_



**HOW TO ORDER:**

**CODE:**

**Example:**  
CODE: BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-AFS(T)2020A5-1000

BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-AFS(T)2020A5-1000

**1 DIMENSIONS:**

A) Length - L: 0.78" (2 cm)  
B) Height - H: 0.78" (2 cm)

**2 LIGHT SOURCE:**

-AF1-SLFF-CL

	CCT	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
G1	G	/	24V	0.4 (0.12A/ft)	10 (3.05W/ft)	11 (3.35W/ft)	/
B1	B	/					

STANDARD LENGTH	REMARK
10000mm (32.81ft)	16LED/50mm

-AF2-SLFF-CL

	CCT	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
DRGB	DMX-RGB	/	24V	0.6 (0.18A/ft)	13.5 (4.12W/ft)	14.8 (4.51W/ft)	/

STANDARD LENGTH	REMARK
5000mm (16.4ft)	7*3LED/83.3mm DMX-IC: UCS512H4LB 12 Pixels/m

**THINK BOLLARD - THINK BULLARD**

sales@gordonbullard.com  
www.bullardbollards.com  
1-877-964-4646



991 South Gull Lake Dr  
Richland, MI 49083  
USA



FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_



**HOW TO ORDER:**

**CODE:**

**Example:**  
CODE: BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-AFS(T)2020A5-1000

BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-AFS(T)2020A5-1000

**1 DIMENSIONS:**

A) Length - L: 0.78" (2 cm)  
B) Height - H: 0.78" (2 cm)

**2 LIGHT SOURCE:**

-AF3-SLFF-CL

	CCT	COLOR RANGE	INPUT VOLTAGE		RATED POWER	MAXIMUM POWER	LUMENS			
D27	DMX_x0002_RGB+ 2700K	RGB+(2550-2800K)	24V	0.7	16.5	18.1	141 (43LM/ft)			
D30	DMX_x0002_RGB+ 3000K	RGB+(2900-3250K)					(0.21A/ft)	(5.03W/ft)	(5.52W/ft)	173 (53LM/ft)
D40	DMX- RGB+4000K	RGB+(3900-4350K)								174 (53LM/ft)

STANDARD LENGTH	REMARK
5000mm (16.4ft)	7* 4LED/83.3mm DMX-IC: UCS512H4LB 12 Pixels/m

-AF4-SLFF-CL

	CCT	COLOR RANGE	CRI	INPUT VOLTAGE		RATED POWER	MAXIMUM POWER	LUMENS			
D27	DMX-2700K	2550-2800K	>90	24V	0.6	13.5	14.8	441 (134LM/ft)			
D30	DMX-3000K	2800-3200K						(0.18A/ft)	(4.12W/ft)	(4.51W/ft)	535 (163LM/ft)
D40	DMX-4000K	3900-4350K									528 (161LM/ft)

STANDARD LENGTH	REMARK
5000mm (16.4ft)	7* 3LED/83.3mm DMX-IC: UCS512H4LB 12 Pixels/m

**THINK BOLLARD - THINK BULLARD**

sales@gordonbullard.com  
www.bullardbollards.com  
1-877-964-4646

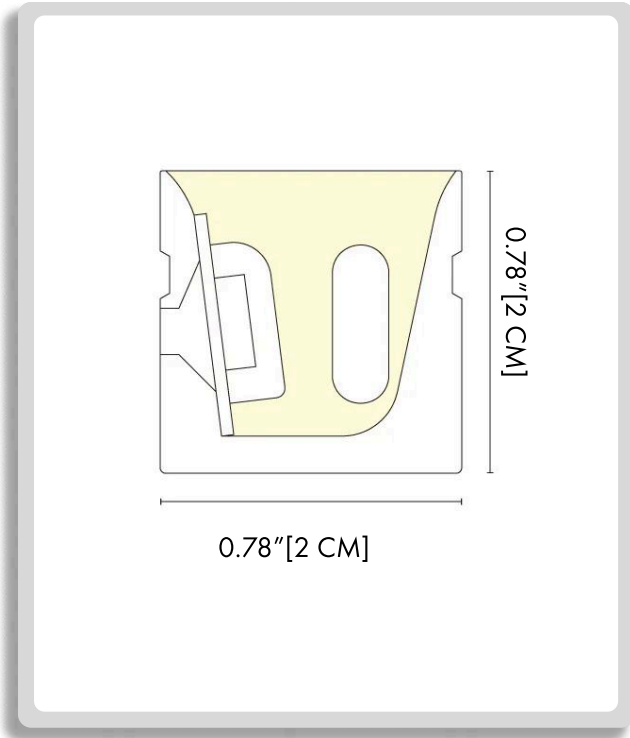


991 South Gull Lake Dr  
Richland, MI 49083  
USA



FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_



**HOW TO ORDER:**

**CODE:**

**Example:**  
CODE: BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-AFS(T)2020A5-1000

BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-AFS(T)2020A5-1000

**1 DIMENSIONS:**

A) Length - L: 0.78" (2 cm)  
B) Height - H: 0.78" (2 cm)

**2 LIGHT SOURCE:**

**-AF5-SLFF-CL**

	CCT	COLOR RANGE	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
D27	2700K	2600-2830K	>90	48V	0.2 (0.06A/ft)	10 (3.05W/ft)	11 (3.35W/ft)	499(152LM/ft)
D30	3000K	2920-3170K						572(174LM/ft)
D40	4000K	3770-4220K						609(186LM/ft)

STANDARD LENGTH	REMARK
20000mm (65.62ft)	32LED/100mm

**-AF6-SLFF-CL**

	CCT	COLOR RANGE	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
D27	RGB+2700K	RGB+(2550-2800K)	/	24V	0.5 (0.15A/ft)	12 (3.66W/ft)	13.2 (4.02W/ft)	123(38LM/ft)
D30	RGB+3000K	RGB+(2800-3200K)						140(43LM/ft)
D40	RGB+4000K	RGB+(3900-4350K)						136(41LM/ft)

STANDARD LENGTH	REMARK
5000mm (16.4ft)	7*4LED/83.3mm

**THINK BOLLARD - THINK BULLARD**

sales@gordonbullard.com  
www.bullardbollards.com  
1-877-964-4646

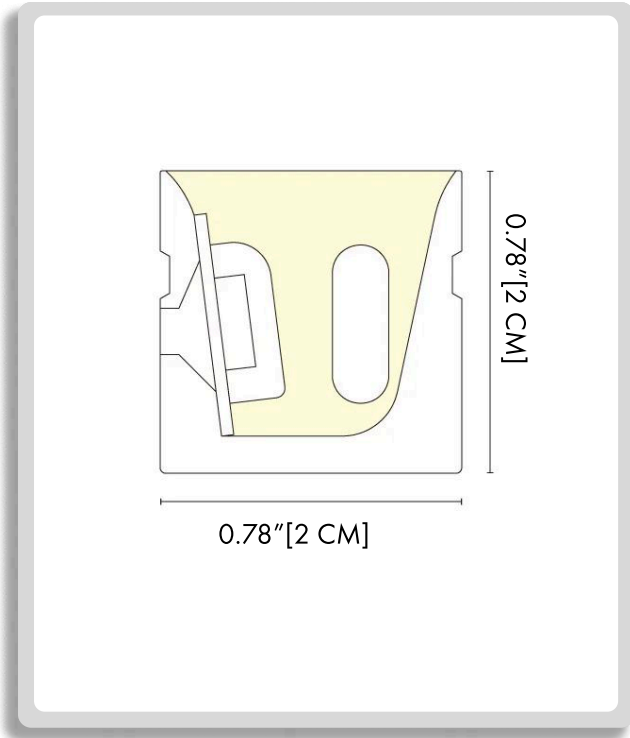


991 South Gull Lake Dr  
Richland, MI 49083  
USA



FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_



**HOW TO ORDER:**

**CODE:**

**Example:**  
CODE: BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-AFS(T)2020A5-1000

BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-AFS(T)2020A5-1000

**1 DIMENSIONS:**

A) Length - L: 0.78" (2 cm)  
B) Height - H: 0.78" (2 cm)

**2 LIGHT SOURCE:**

-AF7-SLFF-CL

	CCT	COLOR RANGE	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
27K	2700 K	2600-2830K	>90	24V	0.4 (0.12A/ft)	10 (3.05W/ft)	11 (3.35W/ft)	588(179LM/ft)
30K	3000 K	2920-3170K						625(191LM/ft)
40K	4000 K	3770-4220K						708(216LM/ft)
D27K	2700 K	2600-2830K			0.2 (0.06A/ft)	5 (1.53W/ft)	5.5 (1.68W/ft)	290(88LM/ft)
D30K	3000 K	2920-3170K						310(95LM/ft)
D40K	4000 K	3770-4220K						340(104LM/ft)

STANDARD LENGTH	REMARK
10000mm (32.81ft)	16LED/50mm
15000mm (49.21ft)	

-AF8-SLFF-CL

	CCT	COLOR RANGE	CRI	INPUT VOLTAGE	RATED CURRENT (A/m)	RATED POWER	MAXIMUM POWER	LUMENS
D27	2700K	2600-2830K	>90	48V	0.2 (0.06A/ft)	10 (3.05W/ft)	11 (3.35W/ft)	499(152LM/ft)
D30	3000K	2920-3170K						572(174LM/ft)
D40	4000K	3770-4220K						609(186LM/ft)

STANDARD LENGTH	REMARK
20000mm (65.62ft)	32LED/100mm

**THINK BOLLARD - THINK BULLARD**

sales@gordonbullard.com  
www.bullardbollards.com  
1-877-964-4646



991 South Gull Lake Dr  
Richland, MI 49083  
USA



FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_









**HOW TO ORDER:**

**CODE:**

Example:  
CODE: BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-  
AFS(T)2020A5-1000

BB-SLWLFF-CL-AF1-  
SLFF-CL-G1-AS-  
AFS(T)2020A5-1  
000

**3 ACCESSORIES:**

- AS-AFS(T)2020A5-1000 
- AS-AFS(T)2020M-1000 
- AS-FC-0021 
- AS-FC-0022 
- AS-FC-0023 
- AS-FC-0024 
- AS-FC-0025 
- AS-FC-0026 

- AS-GMS/T2020A-1000 
- AS-GMS/T2020A-25 
- AS-GMS/T2020A1-1000 
- AS-GMS/T2020A1-25 
- AS-GMT2020GD0-EC 
- AS-GMT2020GH0-EC 
- AS-PG-0002 
- CP4-GBA 

**THINK BOLLARD - THINK BULLARD**

sales@gordonbullard.com  
www.bullardbollards.com  
1-877-964-4646



991 South Gull Lake Dr  
Richland, MI 49083  
USA



**BULLARD  
BOLLARDS**  
Think Bullard Think Bullard

**CODE:  
BB-SLWLFF-CL**

FIXTURE TYPE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_

**HOW TO ORDER:**

**CODE:**

Example:  
CODE: BB-SLWLFF-CL-AF1-SLFF-CL-G1-AS-  
AFS(T)2020A5-1000

BB-SLWLFF-CL-AF1-  
SLFF-CL-G1-AS-  
AFS(T)2020A5-1  
000

**3 ACCESSORIES:**

**CR4-GBA**



**THINK BOLLARD - THINK BULLARD**

sales@gordonbullard.com  
www.bullardbollards.com  
1-877-964-4646



991 South Gull Lake Dr  
Richland, MI 49083  
USA