



**BULLARD
BOLLARDS**
Think Bollard Think Bullard

THE HERON

Park/Urban/Garden Pole Luminaires





FIXTURE TYPE: _____

PROJECT NAME: _____

-BOBSU0369



-BOBSU0469



-BOBSU0569



GENERAL INFORMATION:

THE HERON by Bullard Outdoor blends architectural presence with dependable outdoor performance. Defined by a tall, minimal pole and adjustable cylindrical spotlight heads, its clean, utilitarian design is ideal for parking areas, plazas, pathways, and large-scale architectural exteriors. The multi-head configuration allows for targeted illumination across wide outdoor spaces.

Constructed from die-cast aluminum with a durable powder-coated finish, THE HERON is engineered for long-term outdoor use with excellent corrosion resistance. It features efficient LED lighting delivering controlled, focused light with a CRI of 80. Designed to operate on 110–277V, it offers reliable protection with an IP65 weather rating and IK07 impact resistance. Available in sanded black and dark gray finishes.

FIXTURE TYPE:

Park And Garden Pole Luminaires

LIGHTING

LED



VOLTAGE:

110-277V



MATERIAL:

Die-casting aluminum finishing

LENS:

B71

CRI:

80

IP RATING:

IP 65



IK RATING:

IK 07



BUILT FOR THE STORM

sales@gordonbullard.com

www.bullardoutdoor.com

1-877-964-4646



991 South Gull Lake Dr

Richland, MI 49083

USA



FIXTURE TYPE: _____

PROJECT NAME: _____

NOTES:

-BOBSU0369



-BOBSU0469



-BOBSU0569



HOW TO ORDER:

CODE:

Example:
CODE: BB-ST-KPG-PL-BOBSU0369-K30-KAP7037-DIM-B15-A1-IB

BO-ST-KPG-PL-
BOBSU0369-K30-
KAP7037-DIM-B15-A1-IB

1 MODELS:

CODE -BOBSU0369

DIMENSIONS:

Pole Diameter - Ø: 1.57" (4 cm)

Height - H: 59.1" (150 cm)

LIGHT SOURCE:

LED /25.8 W / 120 mA / 1911 lm / 110-277V

CODE -BOBSU0469

DIMENSIONS:

Pole Diameter - Ø: 1.57" (4 cm)

Height - H: 86.6" (220 cm)

LIGHT SOURCE:

LED /34.4 W / 160 mA / 2548 lm / 110-277V

CODE -BOBSU0569

DIMENSIONS:

Pole Diameter - Ø: 2.36" (6 cm)

Height - H: 118.11" (300 cm)

LIGHT SOURCE:

LED /100 W / 445 mA / 8705 lm / 110-277V

2 CCT OPTIONS:

-K30 3000K

-CUS Custom on request*

3 FINISH OPTIONS:

-KAP7037 Sanded Dark Gray

-RAL9005 Sanded Black

4 DIMMING OPTIONS:

-DIM 1-10V

-PWM Pulse Width Modulation

-DALI DALI (Digital Addressable Lighting Interface)

sales@gordonbullard.com

www.bullardoutdoor.com

1-877-964-4646



991 South Gull Lake Dr

Richland, MI 49083

USA



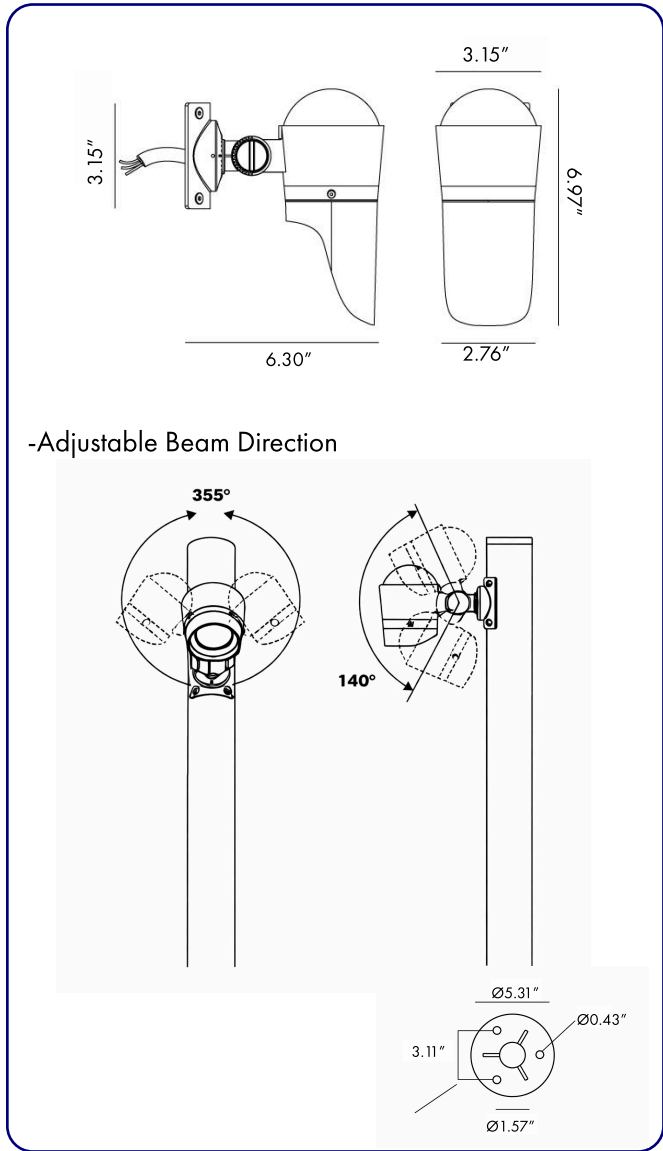
**BULLARD
BOLLARDS**
Think Bollard Think Bullard

**CODE:
BB-HO-KPG-PL**

FIXTURE TYPE: _____

PROJECT NAME: _____

NOTES:



HOW TO ORDER:

CODE:

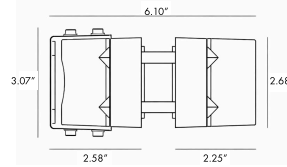
Example:
CODE: BB-ST-KPG-PL-BOBSU0369-K30-KAP7037-DIM-B15-A1-IB

BB-ST-KPG-PL-
BOBSU0369-K30-
KAP7037-DIM-B15-A1-IB

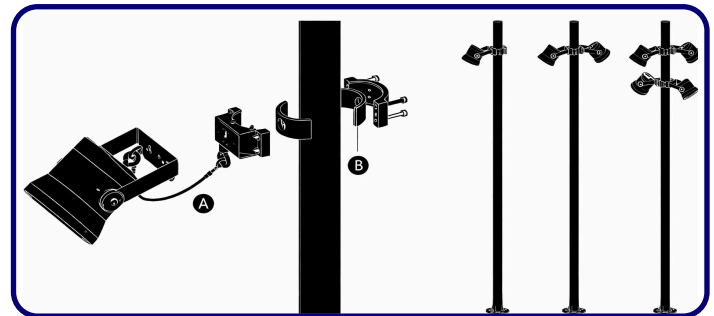
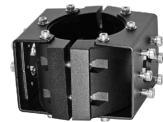
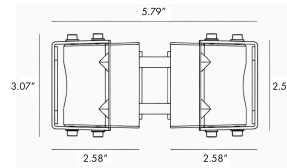
- 5 BEAM**
- B15 15°
 - B25 25°
 - B36 36°
 - B60 60°

6 ACCESSORIES

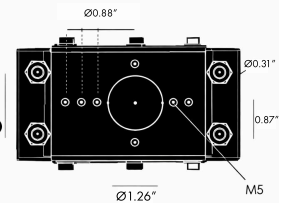
-A1 One side - BO-RP001-KPG-BL



-A2 Two sides - BO-RP002-KPG-BL



- 1 Compatible with all brands and models.
- 2 Safety hook(s) included (see A of image 1)
- 3 Two sizes of rubber gaskets included (see B of image 1) which can be selected based on the diameter of the installing pole. Please refer to the manual for details.
- 4 All stainless steel 304# screws



sales@gordonbullard.com
www.bullardoutdoor.com
1-877-964-4646



991 South Gull Lake Dr
Richland, MI 49083
USA



FIXTURE TYPE: _____

PROJECT NAME: _____

NOTES:

-BOBSU0369



-BOBSU0469



-BOBSU0569



LED
110-277V

IP65

HOW TO ORDER:

CODE:

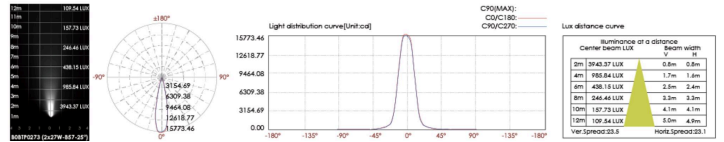
Example:
 CODE: BB-ST-KPG-PL-BOBSU0369-K30-KAP7037-DIM-B15-A1-IB

BB-ST-KPG-PL-
 BOBSU0369-K30-
 KAP7037-DIM-B15-A1-IB

7 INSTALLATION TYPE:

- SB Screw Base (included)
- IB Inground Base (optional)
- GAB Ground Anchor Base (optional)

8 PHOTOMETRIC INFO:



sales@gordonbullard.com
 www.bullardoutdoor.com
 1-877-964-4646



991 South Gull Lake Dr
 Richland, MI 49083
 USA