



**BULLARD
BOLLARDS**
Think Bullard Think Bullard



HERCULES

M50
RATING

ILLUMINATED **SECURITY & SAFETY BOLLARDS**

Fixture Type:

Project Name:



General Information:

Engineered for demanding environments, HERCULES delivers high-impact protection while reinforcing safer public spaces. Its robust construction provides strong resistance against vehicle intrusion, while integrated lighting enhances visibility and awareness.

Despite its strength, the design remains clean and adaptable, allowing it to integrate seamlessly into high-traffic environments.

Applications: perimeters, high-traffic areas, controlled access zones

Fixture Type:

Illuminated Security & Safety Bollard

Lighting:

LED

Voltage:

110-277V

Material:

Stainless Steel

Driver Position:

Integral

IP Rating:

IP 65

Appliance Class:

I

Lighting Distribution:

360°

Warranty:

LED lighting products are warranted for 5 years.

Main Features:

High visual comfort
Available in a wide range of finishes
Functional and minimalistic design
Shock-resistant construction
Operating Temperature: -104°F to +140°F.



Due to the dynamic nature of lighting products and the associated technologies, luminaire data on all specification sheets is subject to change at the discretion of Gordon Bullard LLC and associated companies.

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**CODE:
BB-HRCL-GLC-M50**

Fixture Type:

Project Name:

HOW TO ORDER:

CODE:

CODE EXAMPLE:

BB-HRCL-GLC-M50-LSB9-SC-K35-DIM-BL

**BB-HRCL-GLC-
M50-LSB9-SC-
K35-DIM-BL**

1

DIMENSIONS:

Diameter - Ø: 12.2" (31 cm)
Overall Height - H: 49" (122 cm)

2

LIGHT SOURCE OUTPUT BOLLARD:

-LSB6 6 W / 396 lm
-LSB9 9 W / 580 lm
-LSB10 10 W / 590 lm
-LSB15 15 W / 880 lm
-LSB20 20 W / 1280 lm
-LSBC Custom Lumen packages on request*

3

LENS:

-SC Standard Clear
-FC Frosted Acrylic

4

CCT:

-K22 2200K
-K30 3000K
-K35 3500K
-K40 4000K
-K50 5000K

5

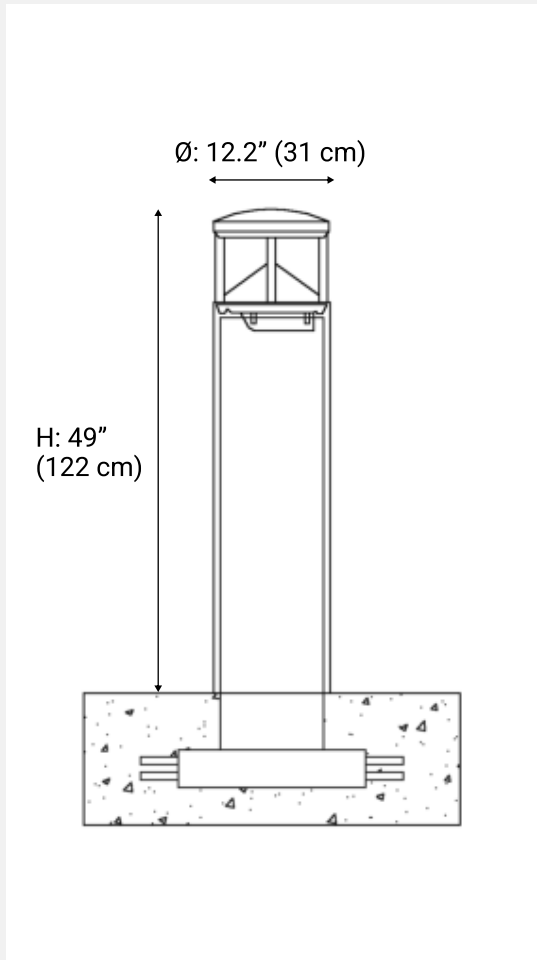
DIMMING OPTIONS:

-NON NON-Dimmable
-DIM 0-10V

6

FINISH OPTIONS:

-WH White (RAL 9010)
-BL Black (RAL 9005)
-BR Bronze (RAL 8004)
-LG Light Grey (RAL 7047)
-DK Dark Grey (RAL 7021)
-BSS Brushed Stainless Steel
-CUS Custom on request*



LED

110-
277V

IP65



M50

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ASTM CRASH RATINGS EXPLAINED

ASTM crash ratings (ASTM F2656) are a U.S. standard used to classify the performance of vehicle security barriers based on their ability to stop a 15,000 lb (6,800 kg) truck at defined impact speeds. The rating combines impact speed—M30 (30 mph), M40 (40 mph), or M50 (50 mph)—with a penetration level (P1, P2, P3), indicating how far the vehicle travels past the barrier after impact, providing a clear benchmark for selecting appropriate protection against specific vehicle-borne threats.

THE RATING CATEGORIES BREAK DOWN AS FOLLOWS:

SC (SC) Small Passenger Car

- Vehicle weight: 2,430 lbs
- Speed ratings: SC40 (40 mph), SC50 (50 mph), SC60 (60 mph)
- Use case: Low-mass vehicle threats; urban or light-security environments

PU (PU) Pickup Truck

- Vehicle weight: 5,070 lbs
- Speed ratings: PU40 (40 mph), PU50 (50 mph), PU60 (60 mph)
- Use case: Mid-range threats; commercial zones, parking perimeters

M (M) Medium-Duty Truck

- Vehicle weight: 15,000 lbs
- Speed ratings: M30 (30 mph), M40 (40 mph), M50 (50 mph)
- Use case: Elevated risk scenarios; logistics hubs, public infrastructure



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FOUNDATION OPTIONS EXPLAINED

Understanding foundation type and depth is critical to ensure the bollard performs as designed under impact. Improper installation can significantly reduce crash-rating effectiveness and compromise site safety.



Shallow Foundation

- **Excavation:** 15 in (381 mm) depth
- **Reinforcement:** Rebar cage (#5 / #8)
- **Installation:** Bollard anchored to reinforced slab system
- **Function:** Distributes impact load across surface (horizontal spread)



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